亚马逊云科技 Marketplace 专属优惠

亚马逊云科技 marketplace

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亚马逊云科技 Marketplace 业务模式

亚马逊云科技 marketplace

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专属优惠
(Private Offer)

渠道合作伙伴专属优惠
(CPPO)

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专属优惠（Private Offer）介绍

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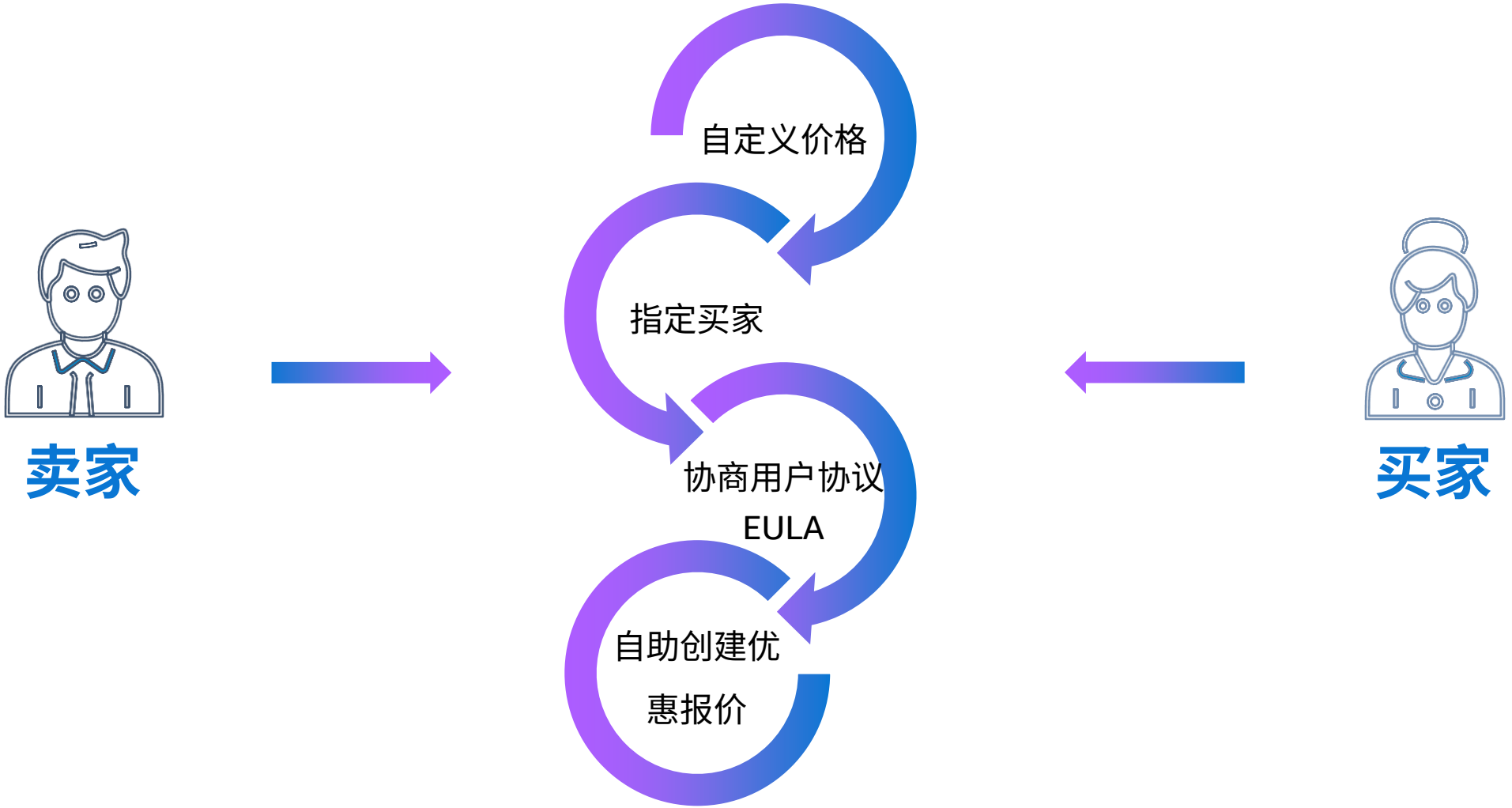
专属优惠（Private Offer）



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专属优惠适用产品类型

AMI 产品

容器产品

SaaS 产品

机器学习产品

专业服务产品

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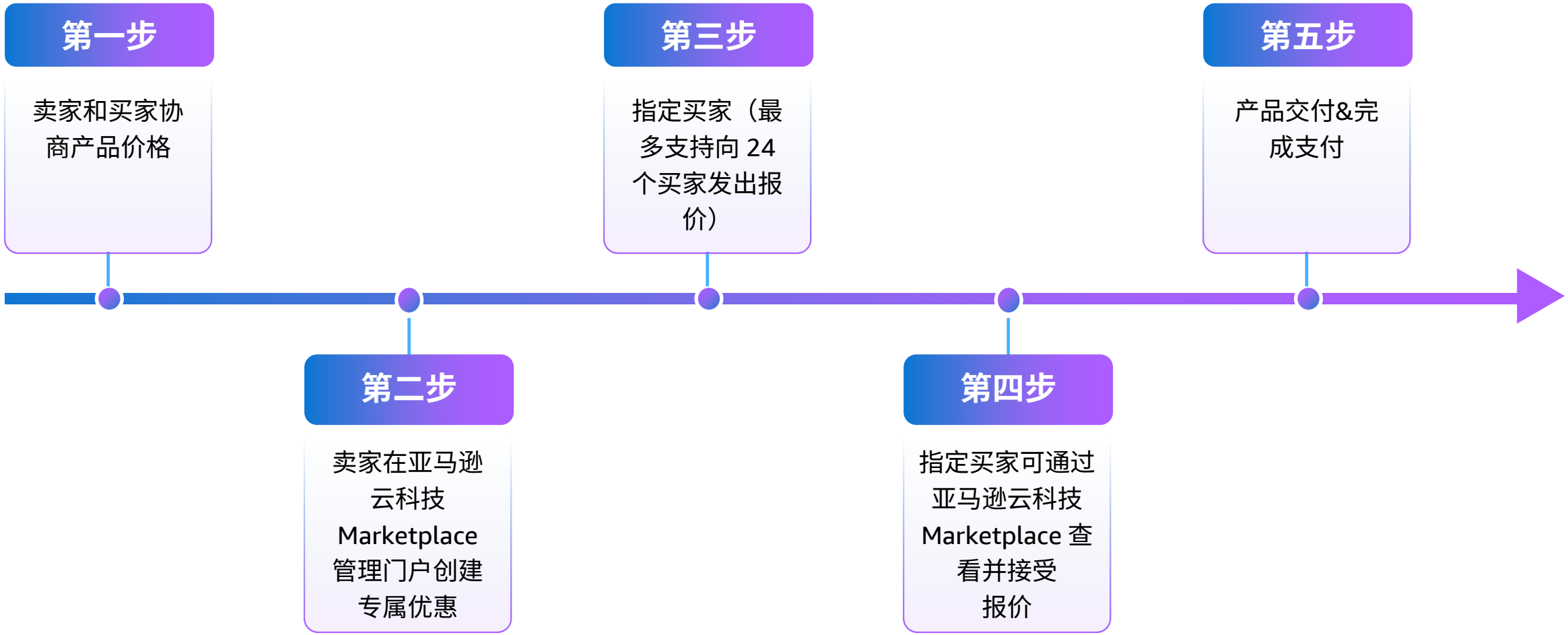
专属优惠运作模式



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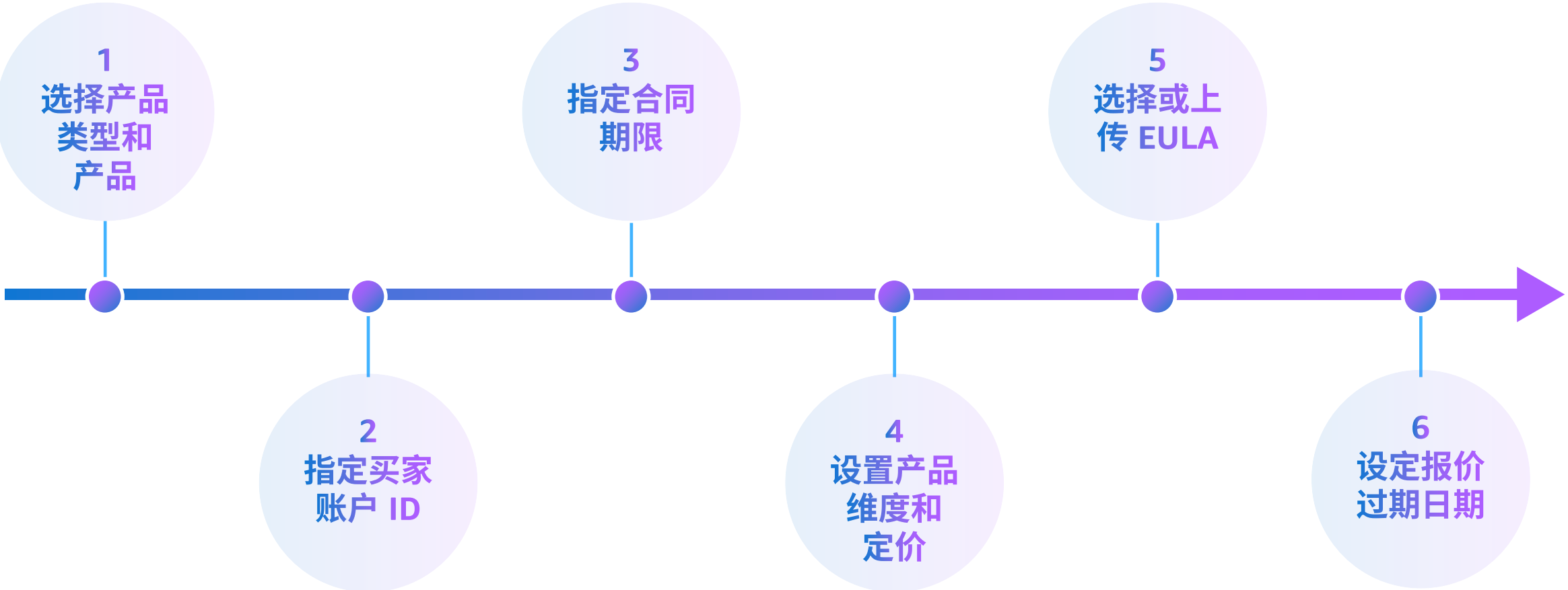
卖家创建专属优惠步骤



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Demo –
创建专属优惠（Private Offer）

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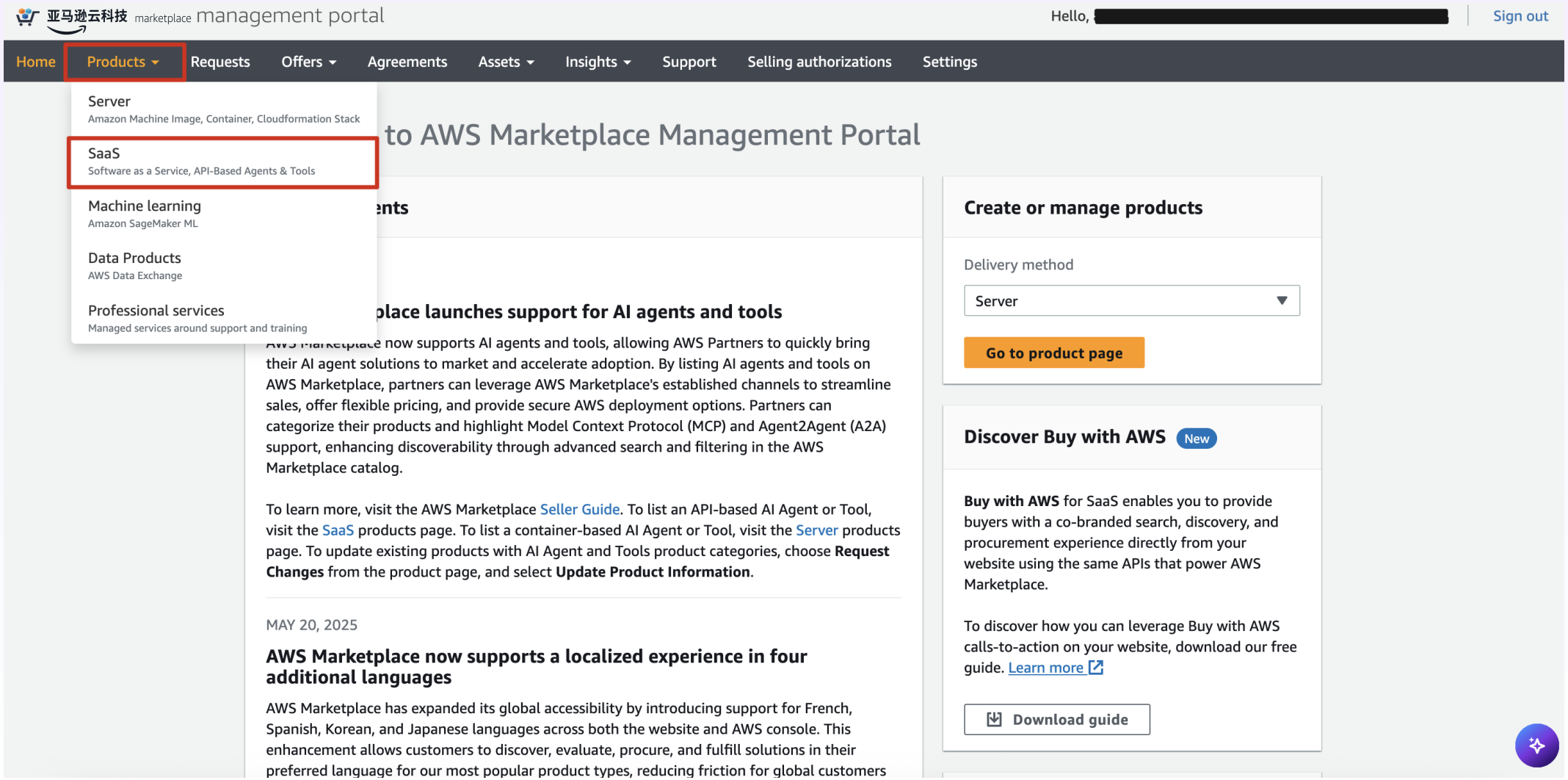
Demo – SaaS 订阅（专属优惠）



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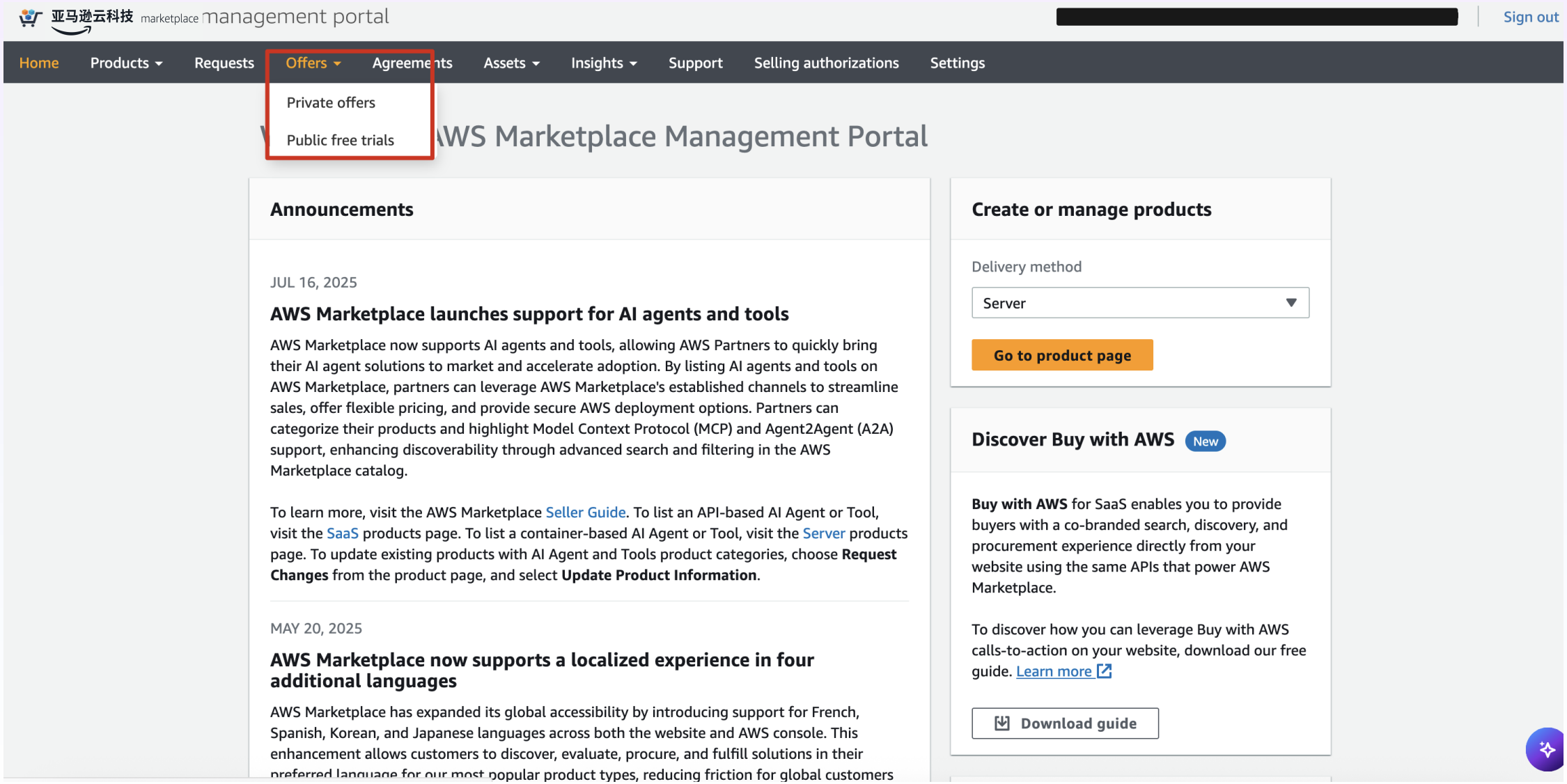

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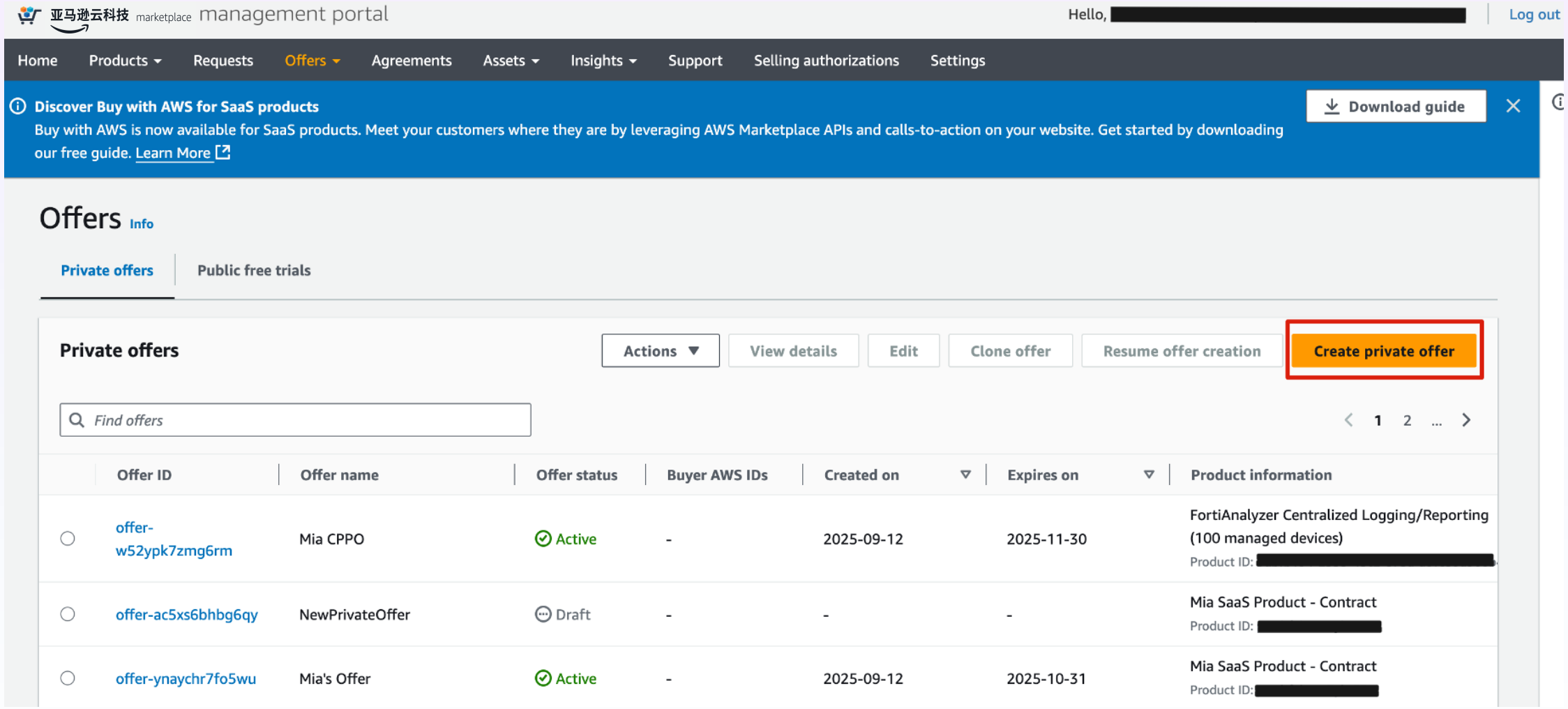

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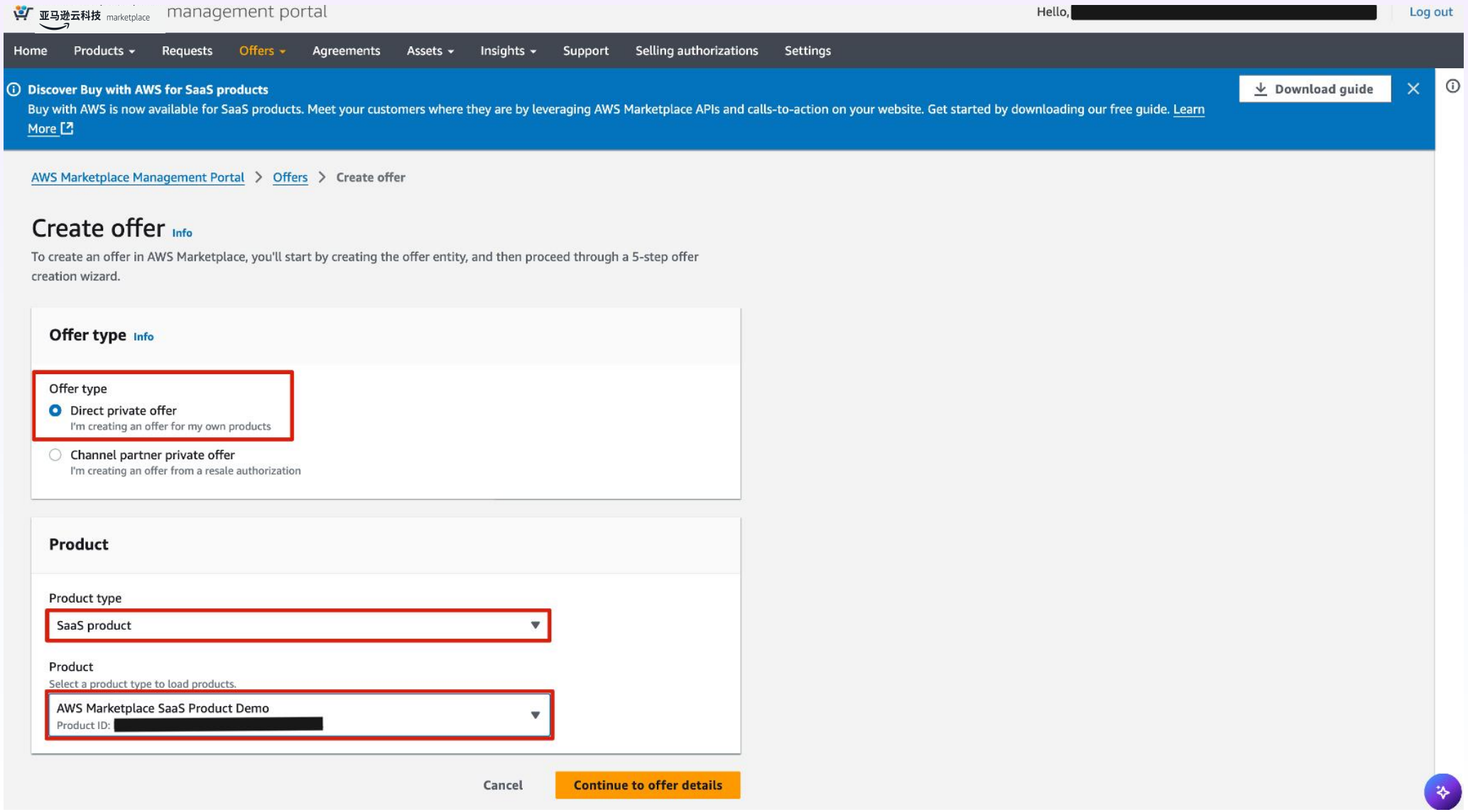

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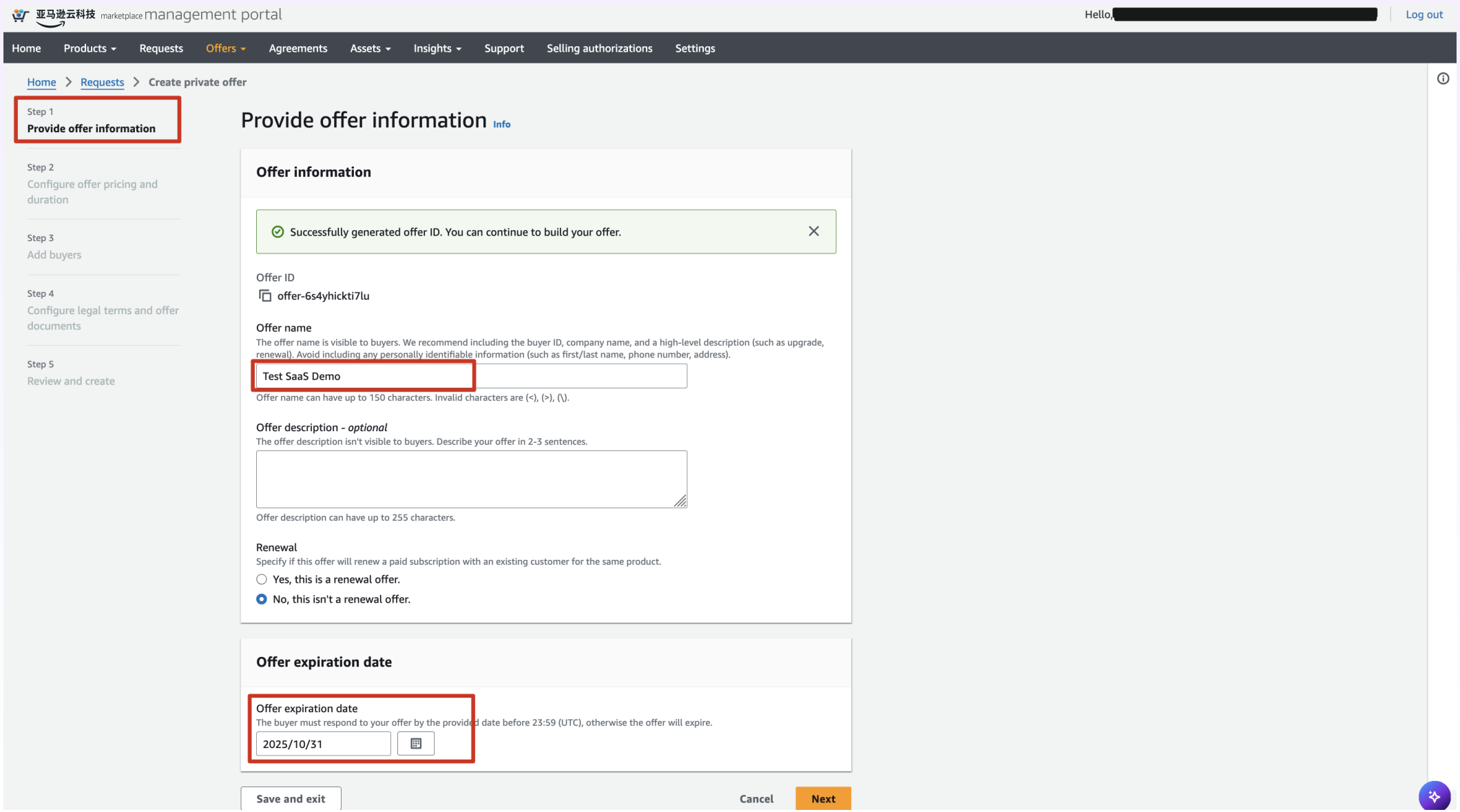

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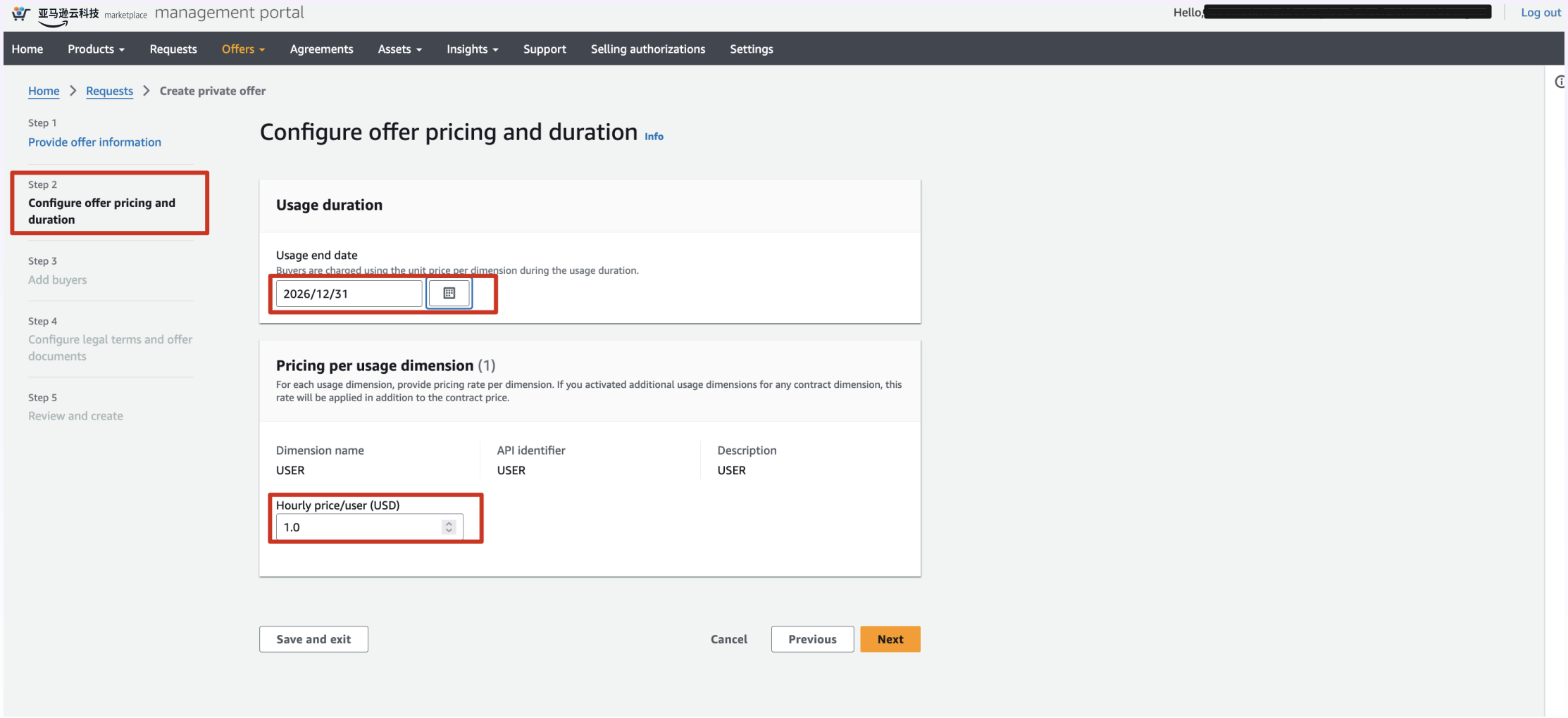

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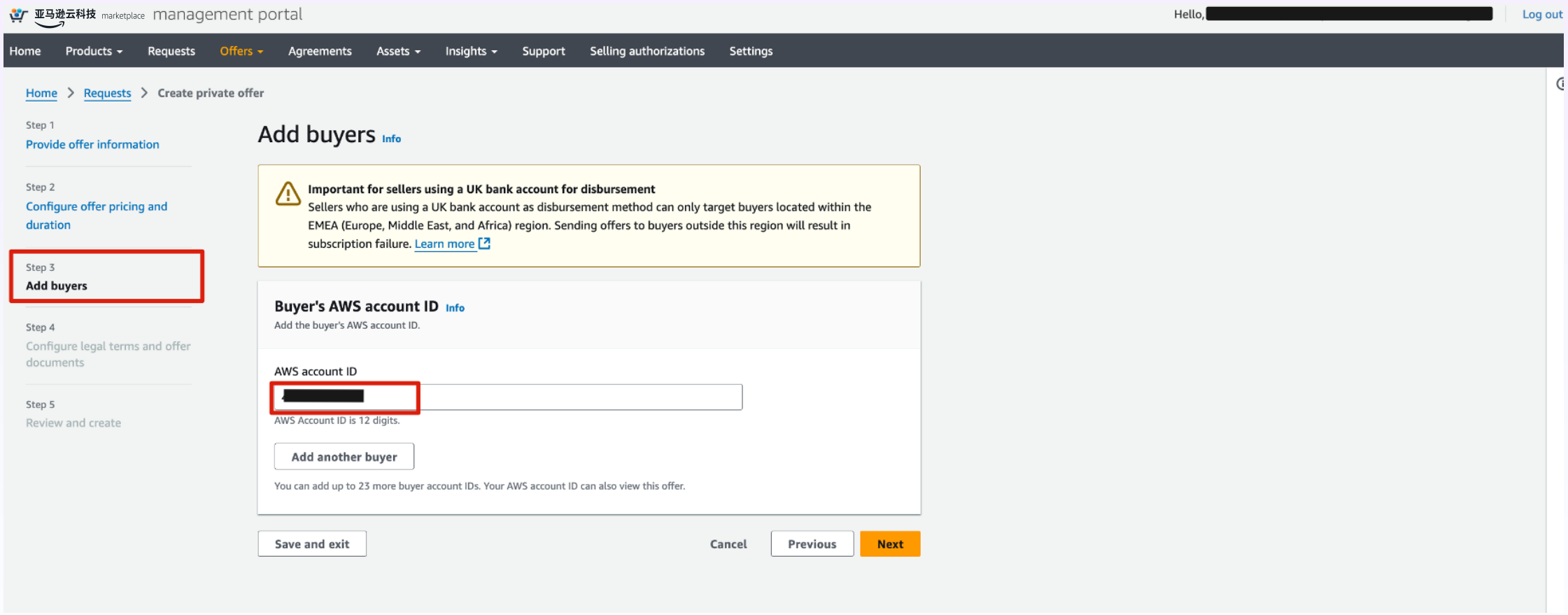

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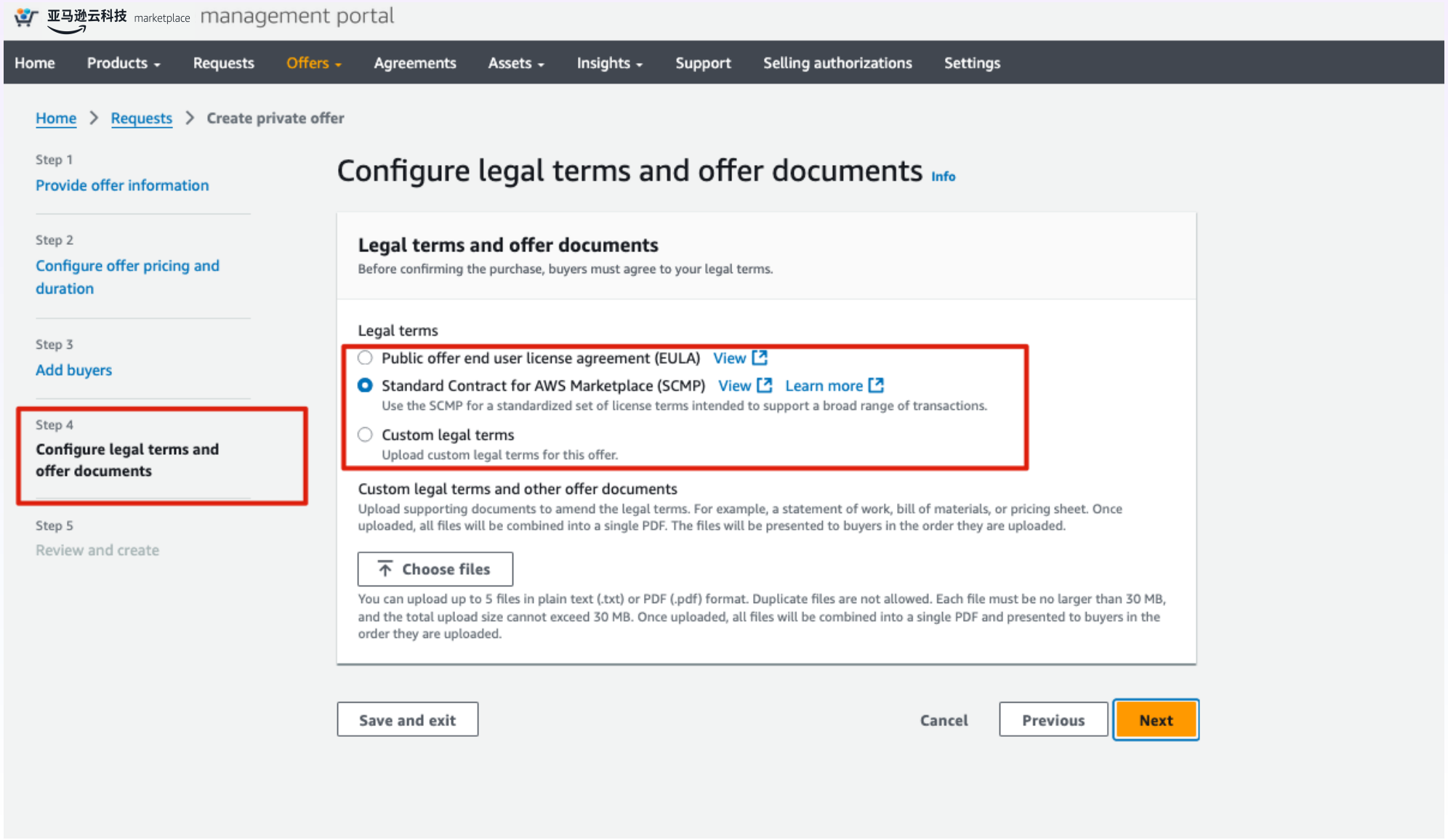

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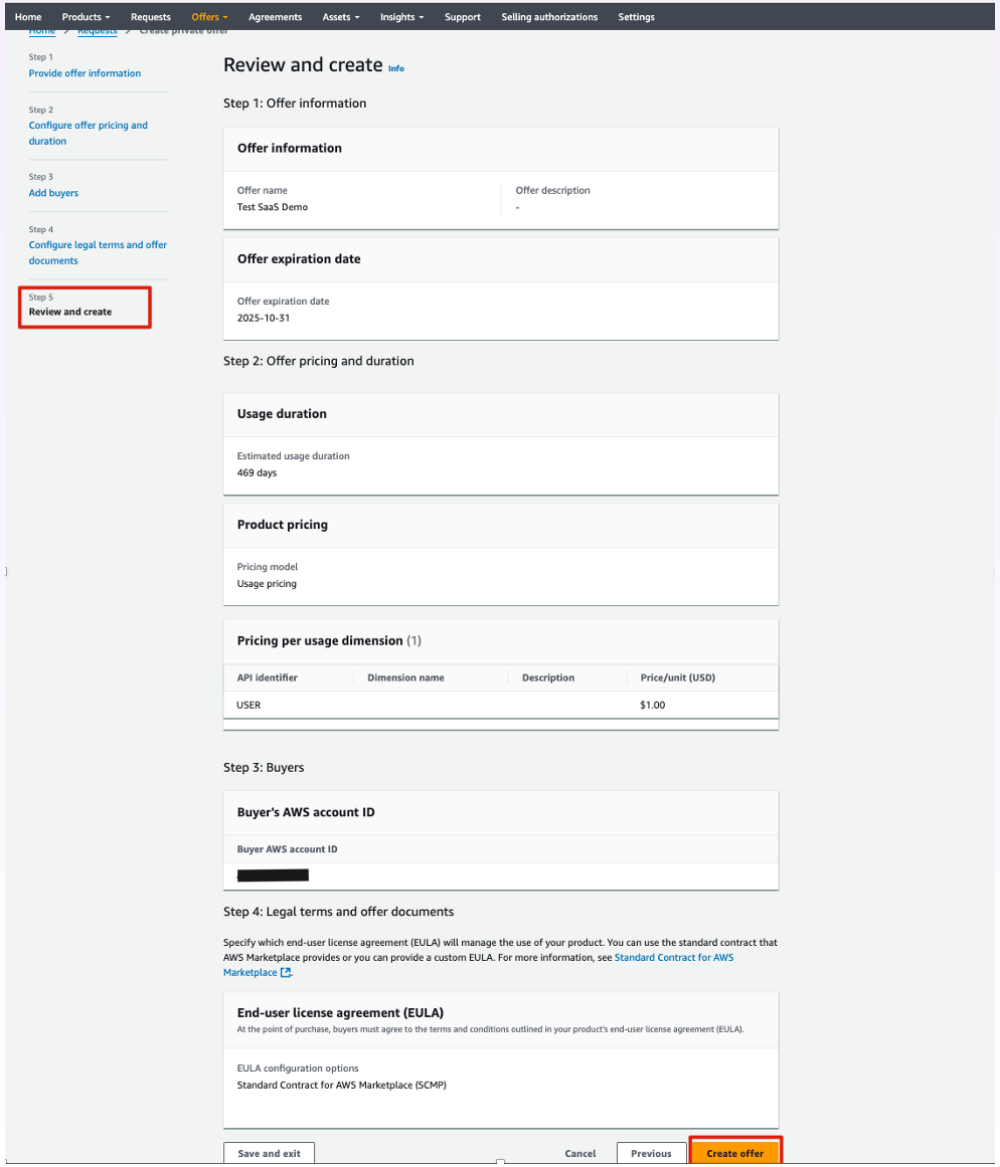

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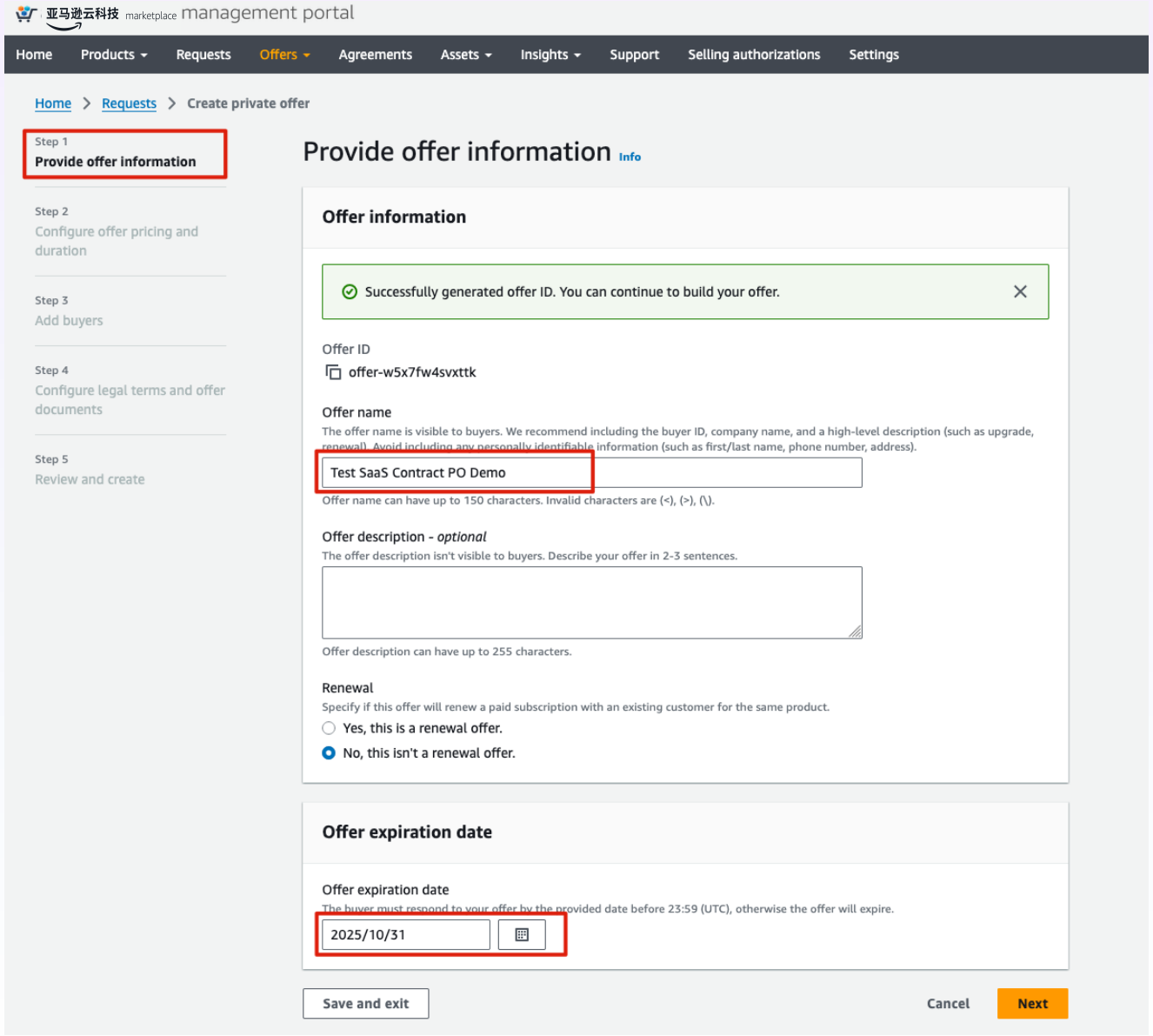
Demo – SaaS 订阅（专属优惠）



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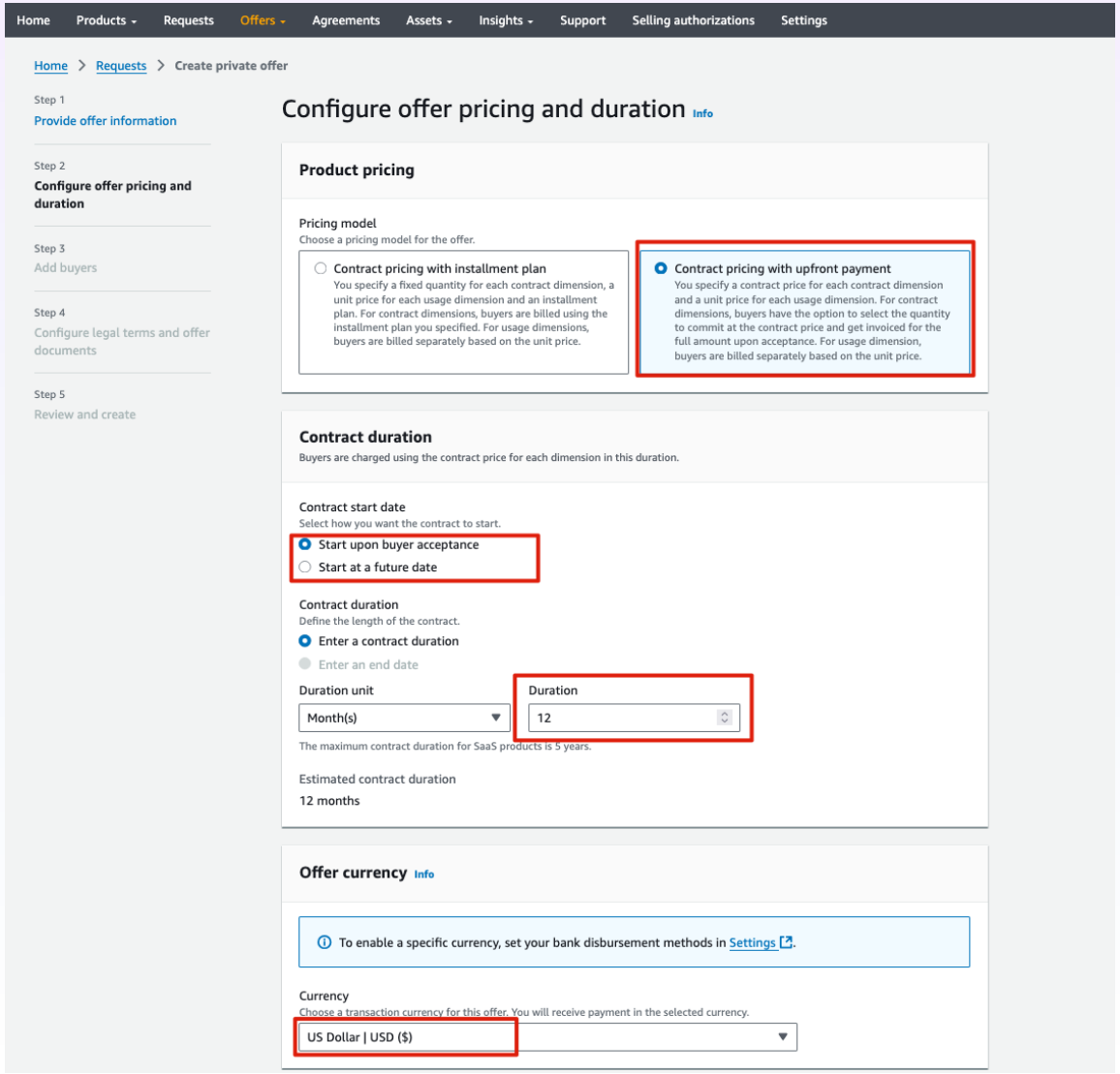
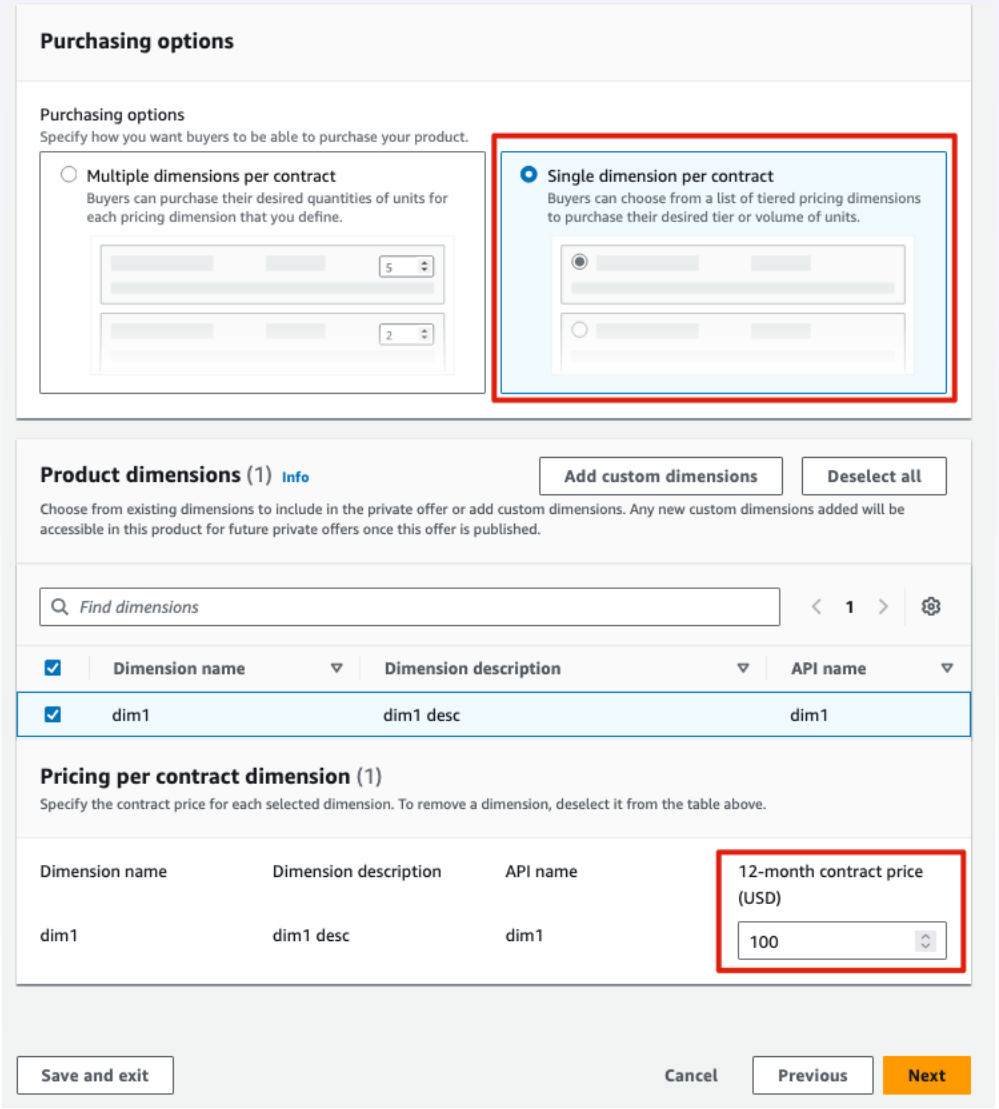
Demo – SaaS 合同-预付款模式





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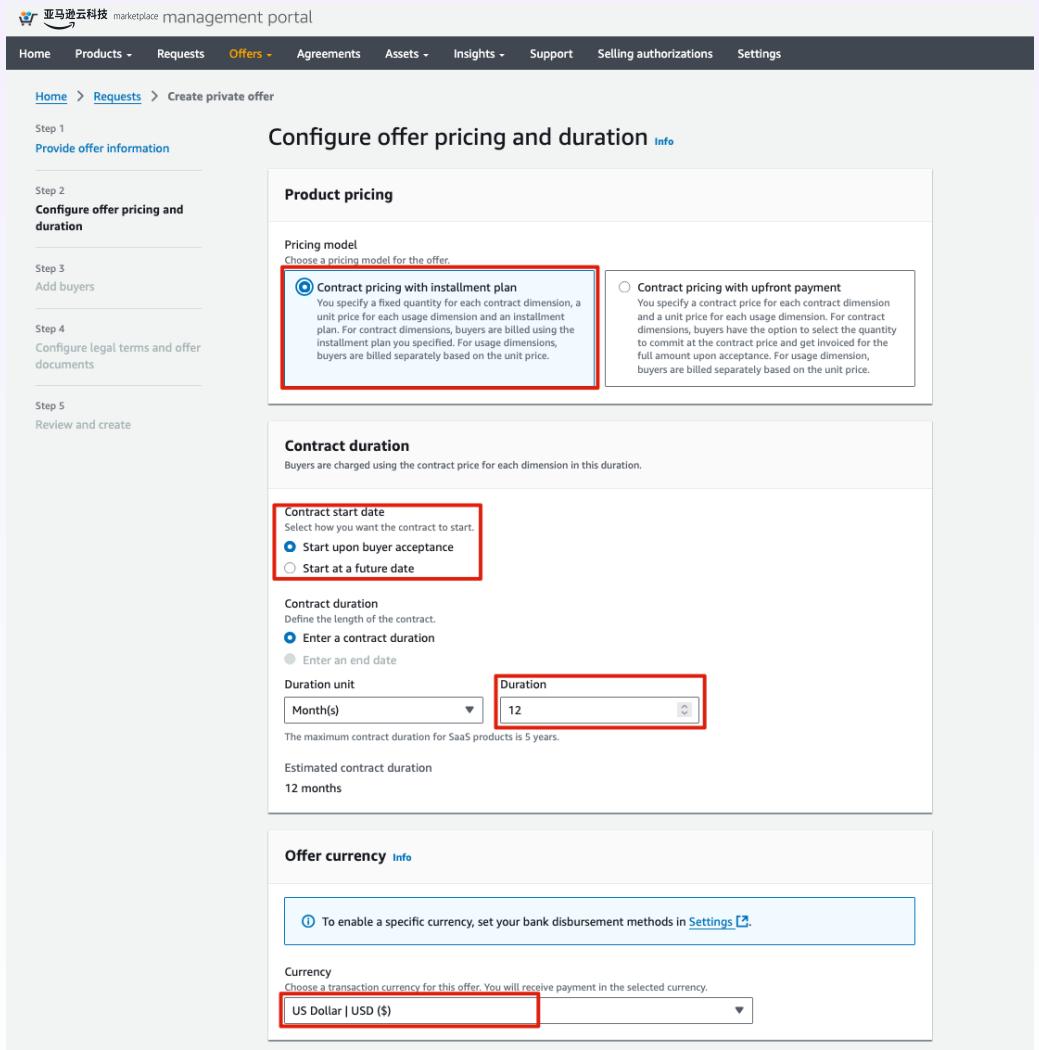
Demo – SaaS 合同 - 灵活付款模式



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Demo – 买家接受 PO

Dear Customer,

A Marketplace Private Offer has been published for AWS account [redacted].
You have until **October, 31 2025 11:59 PM UTC** to accept the offer.

Please review and subscribe to the offer on AWS Marketplace using the appropriate credentials for the above AWS account.

Find more details below:

Seller Details
Seller Name: MCO China

Product Details
Product Name: [redacted]
Product ID: [redacted]

Offer Details
Offer Name: Test SaaS Demo
Offer ID: offer-6s4yhickti7lu
Offer Published Date: September, 22 2025 01:04 AM UTC
Offer Expiration Date: October, 31 2025 11:59 PM UTC

Learn more about how to subscribe to AWS Marketplace Seller Private Offers.
Contact us for any assistance or questions about this Private Offer.

To view all private offers extended to your account, sign in to your account and visit the AWS Marketplace console private offers page.

Regards,
The AWS Marketplace Team

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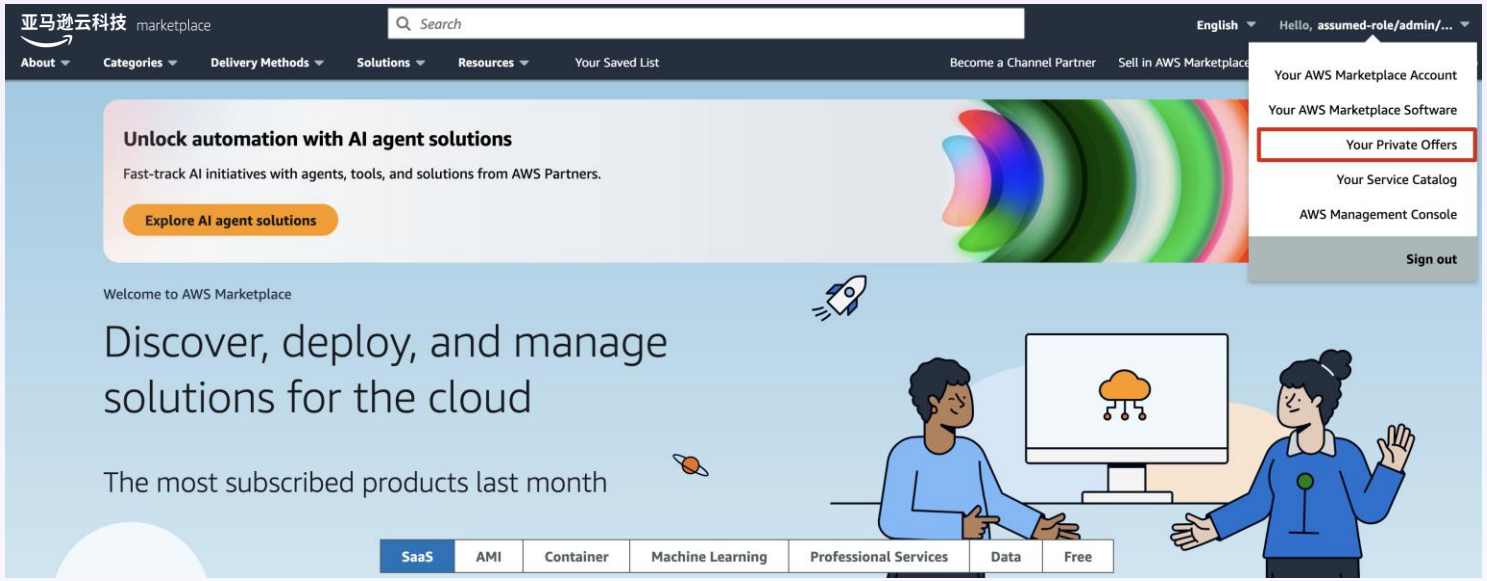
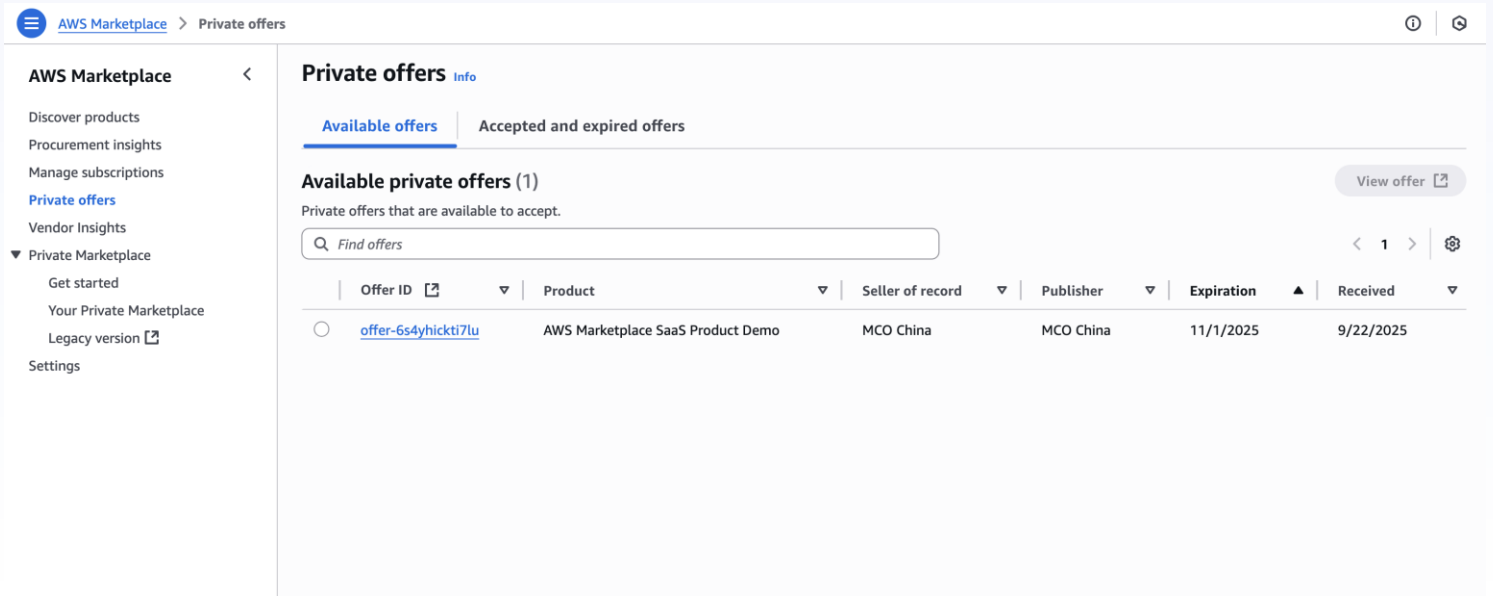
Demo –
买家接受 PO





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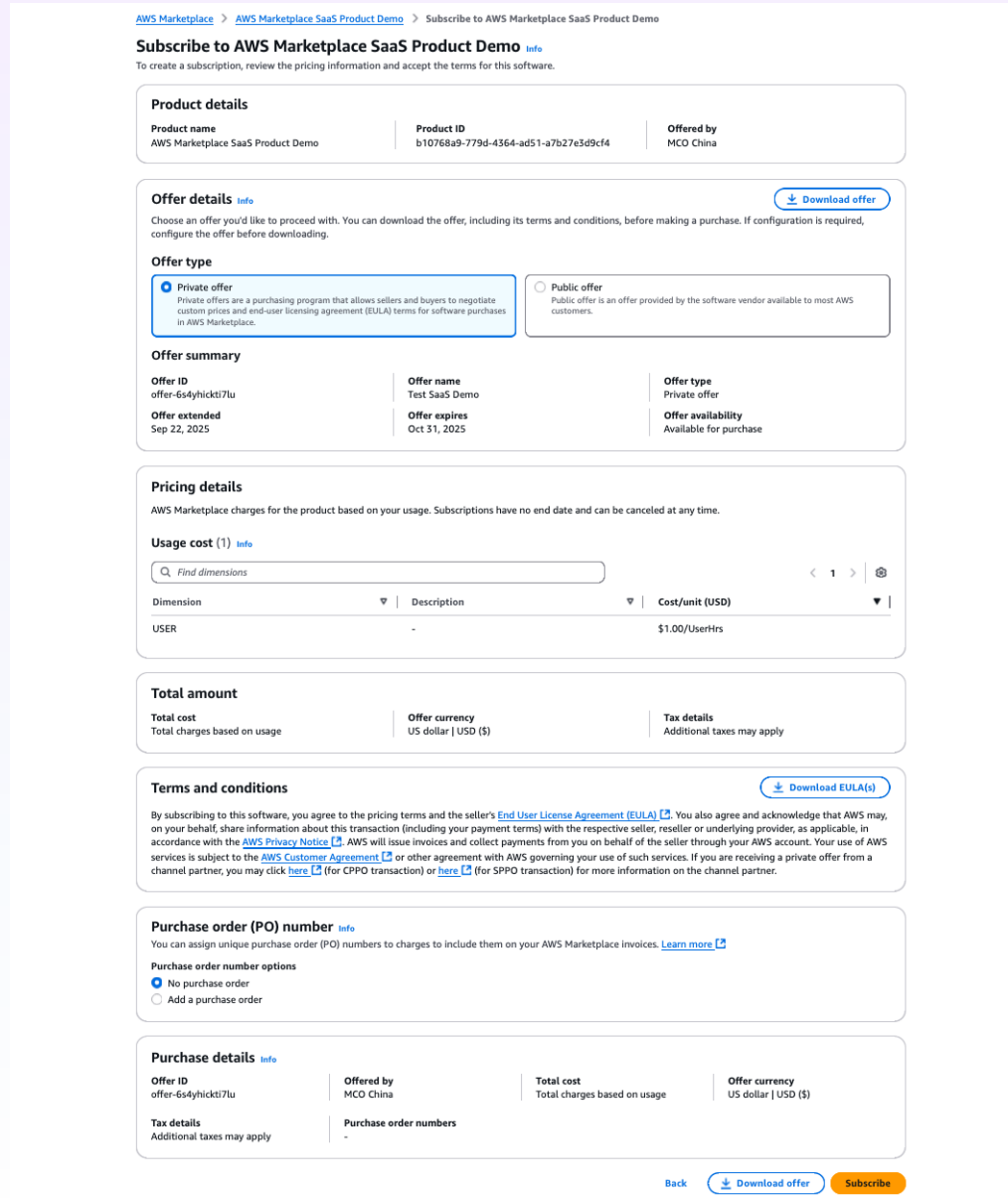

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谢谢！

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