

Migrate and Modernize Your SAP Workloads

Optimize your SAP systems with AWS SAP Competency Partners



With Amazon Web Services (AWS), you can accelerate innovation by migrating, modernizing & transforming your SAP systems to AWS services.

Modernize business processes with 200+ services: AWS has more than 200 services—from infrastructure technologies like compute, storage, and databases—to emerging technologies, such as artificial intelligence and machine learning (AI/ML), data lakes and analytics, and the Internet of Things (IoT).



Use tooling and infrastructure purpose-built for SAP: More than 90% of new features are built based on customer requests. AWS continually develops new features and services like AWS Launch Wizard, AWS Backint Agent, and Amazon EC2 High Memory Instances, helping customers get more value from their SAP environments.



Gain customer insights: Combine your SAP data with data from other systems in an enterprise data lake on AWS to drive deeper, more timely insights. SAP on AWS customers are using data lakes to reshape customer interactions, create new operational efficiencies, and track business performance in near-real time.



Reduce costs and accelerate ROI: Reduce your SAP infrastructure costs by right-sizing with a complete set of Amazon EC2 instances ranging from 256GB to 24TB of memory per instance. Drive down operational management costs by freeing up valuable resources with purpose-built SAP automation tooling like AWS Launch Wizard and AWS Backint Agent.

Advance your business with **SAP on AWS**

Increasingly, customers are looking to reduce costs, increase agility, and deliver transformational business value with their SAP workloads. AWS has a long track record of cloud success and more than 5,000 active SAP customers.

- **Cloud of choice:** Adopt an SAP strategy that makes sense for your unique business needs. Over 85% of customers report cost reduction by running SAP on AWS per a 2020 IDC study¹.
- **Industry innovation paths:** Reliably run SAP on the cloud no matter your industry. AWS SAP Competency Partners have helped thousands of SAP customers spanning manufacturing, life sciences, retail, and more.
- **Streamline migration:** With the right tools and AWS Partners, reduce your risk and streamline migration of mission-critical SAP applications at enterprise scale, lowering disruption to day-to-day operations.

¹ What to Expect When Starting Your Journey to SAP on IaaS, AWS, <https://pages.awscloud.com/GLOBAL-partner-DL-sap-intel-whitepaper-september-2020-learn.html>

"We knew that 3Hold had the expertise to build us a flexible SAP environment using AWS. And we liked the fact that AWS would give us a built-in disaster recovery solution from day one with its multiple Availability Zones."

– *Begoña Beotegui,*

*Chief Information
Officer, Fund Grube*





Team up with an **AWS SAP Competency Partner**

To succeed with cloud adoption in today's complex IT environment, and continue to advance in the future, team up with an AWS Competency Partner. These AWS Partners have proven expertise across industries, use cases, and workloads to help you achieve digital transformation.

AWS SAP Competency Partners have demonstrated technical proficiency and proven success in SAP implementation, migration, and innovation. No matter what SAP system you run or strategy you'd like to adopt, AWS SAP Competency Partners have the experience, tooling, methods, and best practices to streamline your business changes.

91% of new SAP on AWS customers are also working with AWS Partners¹

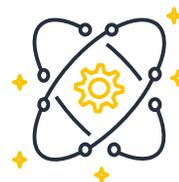


Three paths to **optimizing your SAP workloads**



Lift and shift

Bring your existing SAP investments to AWS to reduce costs, simplify management, and improve system reliability.



Innovate beyond infrastructure

Leverage AWS as your platform of innovation for new capabilities and business process modernization.



Transform with SAP S/4HANA

Upgrade to SAP's next-generation ERP solution to facilitate your digital transformation.

Get the assistance you need to execute migrations, undergo transformation, or optimize your SAP strategy by leveraging solutions and services from AWS SAP Competency Partners.

¹Internal AWS data, as shared at AWS re:Invent, December 2020