aws machine learning

How leading organizations use
machine learning to drive results

Stories of measurable business success across seven key use cases

More than 50% of businesses that have deployed machine learning-powered AI initiatives say the technology has increased productivity.[1] Strengthen your business case for machine learning adoption and understand how it can impact your organization with insights from these success stories.

Baker Tilly

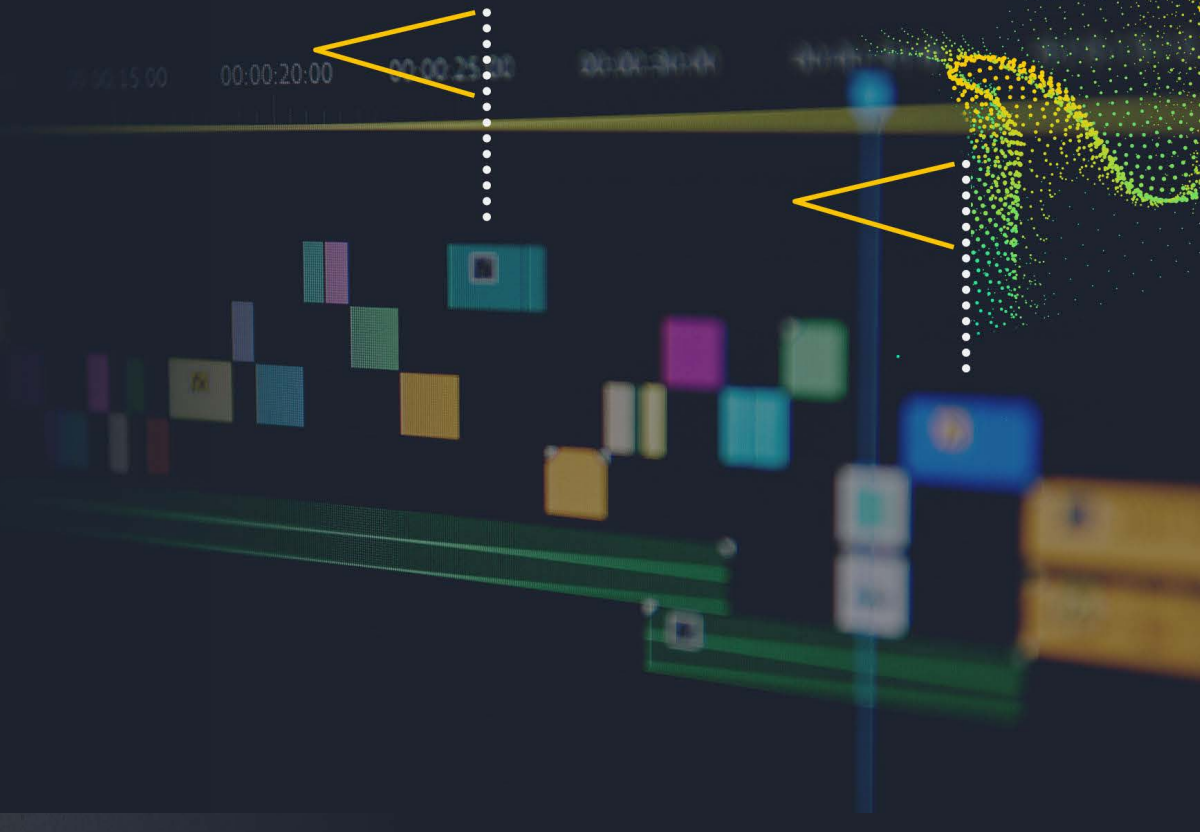uses intelligent search from Amazon Kendra to help its clients surface relevant information

10x faster

improving productivity and decision-making.[2]

CBS Operations and Engineering

automates the tagging of sensitive video content with Amazon Rekognition, reducing time spent on image and video analysis from

hours to minutes.[3]

Domino's

forecasts the likelihood of specific orders, reducing delivery time to

10 minutes or less

using Amazon SageMaker and other AWS Services.[4]

GE Appliances

improves customer service and reduces costs

by adding intelligence to its call centers with Amazon Connect, giving agents insights before they even answer a call.[5]

Lotte Mart

generates highly personalized in-store offers with Amazon Personalize, leading to a

5x greater response

to recommended products and a

40% increase

in customers buying a new product for the first time.[6]

Assent Compliance

automatically processes data from documents at scale,

saving hundreds of hours

in manual review by using Amazon Textract, Amazon Comprehend, and Amazon Augmented AI (Amazon A2I).[7]

Truevo

chose Amazon Fraud Detector over competitive offerings,

reducing development time by 3–6 months

while enabling flexible, real-time responses to bad actors.[8]

Start or expand your machine learning journey now

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With the broadest and deepest set of machine learning services available, AWS can help you apply machine learning in a variety of ways that transform your business.

Learn more >

1 https://www.pwc.com/us/en/services/consulting/library/artificial-intelligence-predictions.html
2 https://aws.amazon.com/kendra/customers/
3 https://aws.amazon.com/rekognition/video-features/#Customers
4 Domino's Pizza Enterprises Limited, https://aws.amazon.com/solutions/case-studies/dominos-case-study/
5 https://aws.amazon.com/connect/customers/
6 https://aws.amazon.com/personalize/
7 Corey Peters, AI/ML Team Lead, Assent Compliance
8 https://press.aboutamazon.com/news-releases/news-release-details/aws-announces-general-availability-amazon-fraud-detector