

Maximizing the business value of the cloud with comprehensive training



Organizations like yours are innovating faster to meet customers' changing expectations through digital transformation. While the cloud should be a key component of any digital transformation, merely investing in cloud technology won't be enough to achieve your expected business outcomes.

To maximize the business potential of the cloud, you'll need to empower your entire organization with educational resources and continuous training opportunities across a wide range of topics and methods of delivery. This concept is known as "comprehensive training," and it's the foundation that enables your organization to forge ahead on its digital transformation journey, become a modern enterprise, and confidently meet or even exceed the needs of your customers.

Making the fast even faster

The pace of digital transformation within organizations and cloud adoption is happening faster than ever. In an Aberdeen survey, 95% of all respondents believe it's extremely important that the workforce is skilled and knowledgeable with cloud capabilities to facilitate digital transformation.¹ Yet 70% of employees report that they don't have mastery of the skills needed to do their jobs.²

Comprehensive training can serve as a catalyst, helping you accelerate cloud adoption by taking your organization beyond legacy platforms. Not only does this help your IT environment evolve into one that can innovate faster and offer greater business agility, it can enable entire businesses to shift perspectives and develop cloud mentality.

Your cloud adoption plan should include six main areas of focus:



In many scenarios, the most important component is people. A people-driven environment leads the way for cloud evolution. Recognizing the role of each individual and having a guidance plan for stakeholders who manage human resources is critical. Developing structures for people development, training, and communications is a necessary consideration when creating your comprehensive training strategy.

1 Aberdeen, February 2021
2 HBR, "Where Companies Go Wrong with Learning and Development", 2019

Reaping the rewards of comprehensive training

Organizations that invest in comprehensive training realize value across a variety of critical metrics, including faster innovation, greater credibility, and increased cloud confidence.

According to a study by IDC, organizations succeeding with digital transformation invest 3x as much in technology education and training than those that lag behind.³ The research also revealed that:

84% of IT professionals believe deeper cloud expertise within their organizations would significantly increase their cloud ROI

Comprehensively trained organizations are:



Able to adopt the cloud

80%
faster



1.9x
more likely to move beyond limited deployment to more complete deployment



3.8x
more likely to meet cloud ROI requirements



4.4x
more likely to overcome operational/performance concerns

³ IDC: Train to Accelerate Your Cloud Strategy, 2017

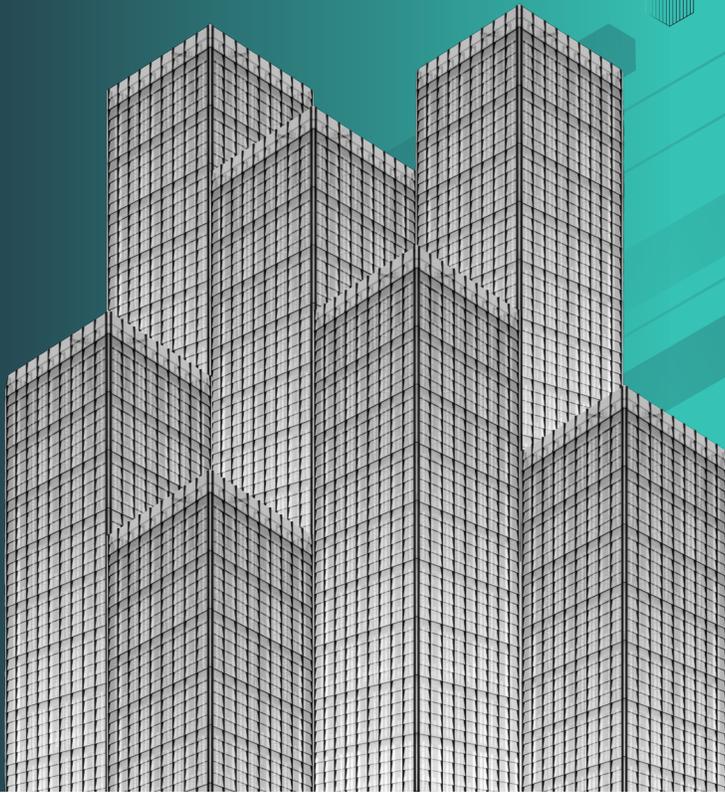
How AWS delivers comprehensive training

AWS offers comprehensive training programs in diverse ways to support people however they learn best: through virtual instructor-led training courses, on-site private training, public classrooms, hands-on labs, digital training, certification programs, events, and communities of practice.

There are different levels of cloud training available. Cloud foundational training courses and certifications are offered to all employees, not just tech teams, assuring a common language across the business. Associate, professional, and specialty training and certification offerings can help to build the cloud skills necessary to be successful in specific cloud roles or domains.

These training courses, certifications, and educational resources allow you to create a comprehensive training program tailored around building practical skills that all employees require.





Getting started

Digital transformation enables your organization to be more responsive and agile, with the ability to respond faster to dynamic customer needs. Comprehensive training programs from AWS enable you to increase the business value of the AWS Cloud. Discover how our flexible training options, expertise, and resources can help your staff build the skills they need for a successful digital transformation.

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