

# AWS Ramp-Up Guide: Media Services

## For Business Decision Makers

AWS Training and Certification builds your competence, confidence, and credibility through practical cloud skills that help you innovate and build your future. Use this go-to reference guide to ramp up your knowledge of fundamentals, concepts, and best practices of AWS Media Services. You'll find free digital training offerings, classroom courses, videos, whitepapers, certifications, and other resources. It's all selected by AWS experts to teach you in-demand cloud skills and the real-world knowledge you can use right away to grow your career. To enroll in training and certification exams, and track your progress, visit [aws.training](https://aws.training) and set up a free account.

Phase	Recommended Learning Resource	Duration	Type
<b>Phase 0</b> Learn the fundamentals of AWS Cloud	– <a href="#">What is Cloud Computing?</a>	10 minutes	Webpage
	– <a href="#">Overview of AWS</a>	2 hours	Whitepaper
	– <a href="#">Cloud Computing with AWS</a>	10 minutes	Webpage
	– <a href="#">AWS Glossary</a> with definitions of key terms and concepts	30 minutes	Whitepaper
<b>Phase 1</b> Learn AWS Media Services fundamentals, concepts, and best practices	– <a href="#">Introduction to AWS Media Services</a> free digital course	30 minutes	Training
	– <a href="#">A Practical Guide to Deploying Cloud-Based Video Services</a>	30 minutes	eBook
	– <a href="#">AWS Elemental Foundations - Video Compression Basics</a>	30 minutes	Video
	– <a href="#">AWS Elemental Foundations - Video Delivery Basics</a>	30 minutes	Video
	– <a href="#">AWS Elemental Foundations - The Challenges of Streaming Live Video</a>	30 minutes	Video
	– <a href="#">Media Essentials for IT Business Decision Makers</a> classroom course	2 days	Live Training
– <a href="#">AWS Media and Entertainment</a>	1+ hour	Webpage	
<b>Phase 2</b> Dive deeper into AWS Cloud fundamentals, including AWS pricing and cost management	– <a href="#">AWS in the Enterprise</a>	10 minutes	Webpage
	– <a href="#">AWS Cloud Security</a>	10 minutes	Webpage
	– <a href="#">AWS Shared Responsibility Model</a> free digital course	5 minutes	Training
	– <a href="#">Shared Responsibility Model</a>	10 minutes	Webpage
	– <a href="#">Introduction to AWS Billing and Cost Management</a> free digital course	5 minutes	Training
	– <a href="#">Cloud Economics Center</a>	10 minutes	Webpage
	– <a href="#">AWS Pricing</a>	15 minutes	Webpage
– <a href="#">How AWS Pricing Works</a>	45 minutes	Whitepaper	
<b>Phase 3</b> Dive deeper into AWS Media Services	– <a href="#">Over-the-Top: The cloud based path to innovation</a>	30 minutes	eBook
	– <a href="#">Building Intelligent videos with Machine Learning</a>	30 minutes	eBook
	– <a href="#">Accelerate your media workflows</a>	30 minutes	eBook
	– <a href="#">Additional webcasts, whitepapers, and eBooks</a>	1+ hours	Webpage

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<b>Explore additional resources</b> Supplemental resources that can be accessed at any time	– <a href="#">Learning Library at aws.training</a> : Continue to learn by exploring our extensive portfolio of free digital training and classroom training. Filter according to your preferences, or find a specific course using the “Search” box.	30 minutes	Training
	– <a href="#">AWS User Group</a> : Join and connect with AWS users all over the world to share ideas and learn.	10 minutes	User Group
	– <a href="#">AWS Media Service Events</a> and <a href="#">Webinars</a> : Connect with, collaborate with, and learn from AWS experts. Key events include AWS re:Invent, AWS re:Inforce, and AWS Summits.	10 minutes	Events / Webinars
	– <a href="#">AWS Podcast</a> : Listen and learn about AWS.	10 minutes	Podcast
	– <a href="#">AWS Media Service Blog</a> : Read about the latest launches from AWS Technical Evangelist Jeff Barr and others	20 minutes	Blog
	– <a href="#">What’s New with AWS</a> : Stay up to date on the latest announcements from AWS	10 minutes	Webpage

For a training plan customized for your requirements, contact your AWS Account Manager or contact us at [aws.amazon.com/contact-us/aws-training/](https://aws.amazon.com/contact-us/aws-training/).

We would love to hear from you. Provide your feedback on this AWS Ramp-Up Guide [here](#).